

Main Export Countries	United States, Netherlands etc. (2023)	Export Volume	270 million yen (2023)
Source Region	Hamamatsu City, Fukuroi City, Kakegawa City, Kikugawa City, Makinohara City, Fujieda City, and Fuji City in Shizuoka Prefecture		

Overview of Export Production Areas

In response to the increasing global demand for matcha, efforts to export began in 2014.
Currently, the organization provides cultivation techniques under solar panels to 10 producer groups, collaborating on export initiatives.

Actions for Compliance with Export Regulations

Engaging in FSSC 22000 certification and organic cultivation practices.
Producing powdered green tea under solar panels, which has received high praise abroad as an SDGs (Sustainable Development Goals) matcha, particularly from environmentally conscious regions such as the EU and the United States.

Promotional Points

Plans to increase the number of contracted cultivation farmers to better meet customer demands and further strengthen connections.



Japan's First Double-Covered Tea Fields Under Solar Panels



Our Booth at the BIOFACH Exhibition (2024)



Demonstration at the French Agricultural Festival (2024)