

Main Export Countries	United States, Germany etc. (2023)	Export Volume	1,650 million yen (2023)
Source Region	Kakegawa City, Shizuoka City, Fujieda City, Shimada City, and Kawanehon Town, Haibara District, Shizuoka Prefecture		

Overview of Export Production Areas

To form an export production area, Shizuoka Organic Matcha Co., Ltd. was established through joint investment by several farmer production organizations and tea merchants responsible for export sales in Shizuoka Prefecture.

The company sources organic powdered green tea from various organic tea production organizations, processes it into organic matcha, and exports it to over 50 countries, primarily in Europe, United States, and Asia.

Actions for Compliance with Export Regulations

The production group encompasses eight tencha factories and 90 hectares of organic tea fields (including those in transition).

The matcha processing facility holds certifications for organic standards, FSSC22000, and Rainforest Alliance.

Promotional Points

The company has established a production system capable of meeting both domestic and international market demands. It aims to provide stable income for producers and rejuvenate and energize the tea industry in mountainous regions by integrating producers, tea merchants, and the company itself to establish a global source of organic matcha.



Covering Work for the Production of Tencha, the Raw Material for Matcha



Processing Facility for Tencha



Facility for Processing Tencha into Matcha



New Export Products Developed