Items

MARUYAMA TEA PRODUCTS CORPORATION

Main Export Countries	United States, Germany etc. (2023)	Export Volume	2,200 million yen (2023)
Source Region	Kakegawa City and Kikukawa City, Shizuoka Prefecture		

Overview of Export Production Areas

MARUYAMA TEA PRODUCTS CORPORATION is a tea distribution company that also engages in the production of Aracha. In addition, the company purchases Aracha from contract farmers in accordance with fair trade principles.

Since 2003, the company has established an overseas division, developed its own sales channels and routes, and actively engaged in export activities.

Actions for Compliance with Export Regulations

For exports to the United States, the company shares detailed information with producers on allowable pesticides and packaging materials to ensure compliance and careful production.

For exports to Germany, in addition to managing pesticides during production, the company works closely with producers to meet customer requirements for the tea's color and flavor, focusing on producing high-quality products.

Promotional Points

The overseas division actively participates in international trade shows, meets with business partners and buyers, and engages in direct negotiations for transactions every year.



Participated in Gulfood (Dubai) to Acquire New Sales Channels



Conducting Business Meetings at Gulfood



Promoting Enhanced OEM
Services



Transition from Sencha to Tencha and Matcha Raw Materials

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