

Main Export Countries	Hong Kong, Taiwan (2023)	Export Volume	50 million yen (2023)
Source Region	Fuefuki City, Yamanashi Prefecture		

Overview of Export Production Areas

Considering the contraction of the domestic market and the expansion of overseas markets, efforts began in the 2010s. Initiatives to maintain freshness and ensure quality at export destinations (supply chain reconfiguration) started in 2022.

Actions for Compliance with Export Regulations

For exports to Hong Kong, transportation is directly from the production area to the port or airport to ensure extended quality maintenance and stable quality at the destination.

Promotional Points

To address export regulations and needs, an Export Subcommittee was established in 2024 with the aim of improving production activities and shipping systems.

To ensure compliance with regulations such as pesticide residue management and to respond effectively to the growing global interest in food safety, efforts are underway to introduce systems for managing cultivation information and to obtain Global GAP certification.



Containers heading to Tokyo Port after regional packing