

Main Export Countries	Hong Kong, Canada etc. (2023)	Export Volume	70 million yen (2023)
Source Region	Kanoya City, Kinko Town in Kimotsuki District, Soo City, Shibushi City, Kagoshima Prefecture; Kushima City, Miyazaki Prefecture		

Overview of Export Production Areas

Since 2016, the company has been focusing on overseas markets and engaging in exports. To meet increasing demand, they have expanded beyond their own farms by developing partnerships with contract farmers, successfully extending their reach not only in Kagoshima Prefecture but also in Miyazaki Prefecture.

Actions for Compliance with Export Regulations

For exports to Hong Kong, to reduce the spoilage rate, the company ships sweet potatoes without cutting the tails and focuses on shipping 2S.S size, which is easy to cook but not in demand domestically.

The company has made improvements in the distribution process to prevent cardboard boxes from collapsing and to reduce humidity-related issues.

Promotional Points

The company provides high-yield products through its unique curing technology. They have their own storage facilities, allowing for year-round shipment.



Scenes of Loading and Unloading in Thailand



Scenes of Roasted Sweet Potatoes Being Served in School Meals