

Shizuoka Crown Melon

Items	Fruits/Vegetables (Melon)
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Main Export Countries	Hong Kong, Singapore etc. (2023)	Export Volume	380 million yen (2023)
Source Region	Fukuroi City, Kakegawa City, Iwata City, Hamamatsu City, and Mori Town in Shuchi District, Shizuoka Prefecture		

Overview of Export Production Areas

All melons distributed as Crown Melons undergo inspection by the Crown Melon association before shipment. Only those that meet the standards are permitted for export.

All melons are produced under cultivation management that ensures compliance with international export regulations, particularly pesticide residue standards.

Actions for Compliance with Export Regulations

To comply with stringent pesticide regulations in Taiwan, residue pesticide tests are conducted at each cultivation stage, and a list of pesticide use restrictions is created, which all cooperative members must follow.

For exports to Thailand, a joint export inspection was conducted last year with an inspector invited from Thailand, achieving exports for the first time after the regulation was strengthened.

Promotional Points

Year-round cultivation in glass greenhouses allows for continuous export throughout the year.

The first Japanese produce to be handled by Harrods, a prestigious department store in the UK.



Participated in Overseas Trade Shows Directly from the Production Area and Conducted Business Meetings



Achieved Export to Thailand after Joint Export Inspection with Japan and Thailand



Conducted Comprehensive Quality and Cultivation History Inspections Before Shipping



Held Promotional Fairs at Retail Stores Handling Products Overseas