

Main Export Countries	Taiwan, Hong Kong etc. (2023)	Export Volume	2,000 million yen (2023)
Source Region	Hirosaki City, Aomori City, Kuroishi City, Hirakawa City, Owani Town, Inakadate Village in Minami-Tsugaru District, Itayanagi Town, Tsuruta Town, Fujisaki Town in Minami-Tsugaru District, Goshogawara City, Tsugaru City, and Ajigasawa Town in Nishitsugaru District, Aomori Prefecture		

Overview of Export Production Areas

Large-scale apple cultivation is conducted in Aomori Prefecture. For export, apples are collected from over 300 partner farms and purchased.

Actions for Compliance with Export Regulations

Communication with partner farms to understand and export apples according to the preferences of destination countries. Compliance with regulations for each country, such as facility registration for Taiwan.

Promotional Points

Direct communication with partner producers, domestic retailers, and foreign importers to build a value chain. The ability to conduct flexible exports due to its own exporter function.



Interaction between Partner Producers and NIHON AGRI Employees



Apples in Rental Containers



Apple Display Scene in Overseas Markets



Interaction between Partner Producers and NIHON AGRI Employees