



Environmentally Friendly Agricultural Policy and Realization of Sustainable Agriculture: Toward the Diffusion of Organic and Biodiversity- friendly Agriculture

Wednesday, December 18, 2024 13:15 – 16:25 JST (allowed to join Zoom webinar from 13:00)

Venue: Online (Zoom Webinar) and PRIMAFF (3-1-1, Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan.)

Language: Japanese and English (simultaneous interpretation, handout for both languages)

Charge: Free

Seating Capacity: 400 accounts online and 30 in person.

Pre-registration is required.



<Registration from>

Program

13:15 Opening

Yukio Uchida (Director-General, PRIMAFF)

13:20 – 14:10

The Environmental Objectives and Measures of the New EU Common Agricultural Policy.

Simone Severini (Professor, Department of Agriculture and Forestry Sciences, University of Tuscia)

14:10 – 14:25

MIDORI Strategy for Sustainable Food Systems

Makoto Sakashita (General Manager, Global Environment Office, MIDORI Strategy for Sustainable Food Systems Group, MAFF)

14:35 – 15:05

Development of Environmentally Friendly Agriculture and Farm Management Development in Rural Areas.

Yoshihiro Uenishi (Assistant Professor, Faculty of Agriculture, Kyushu University)

15:10 – 15:30

Promotion of Environmentally Friendly Agriculture and Development of a Comprehensive Assessment Framework for Its Local Impacts.

Daisuke Kunii (Senior Researcher, PRIMAFF)

15:40 – 16:20 Discussion

Coordinator: **Tomoaki Uemura** (Deputy Director-General, PRIMAFF)

16:25 Closing

Tomoaki Uemura (Deputy Director-General, PRIMAFF)

Registration: Policy Research Institute, Ministry of Agriculture, Forestry and Fisheries (**PRIMAFF**) website

Registration form <https://www.maff.go.jp/primafl/e/results/symposium/2024.html>

Registration deadline : Monday, December 16, 2024