

# FiBL

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## German Organic Farming Strategy

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# Background

## Challenges

- Climate change
- Loss of biodiversity
- Non-renewable resources
- Animal welfare

## Policy options?

- Regulative law
- Cross-compliance
- Environmental taxes
- Agri-environmental measures
- **Organic farming**

20% organic area



National  
sustainability  
strategy  
(2002)



N-surplus of  
80 kg/ha

# Who is responsible for the expansion of organic farming?

## Consumers



## Government / Parliament

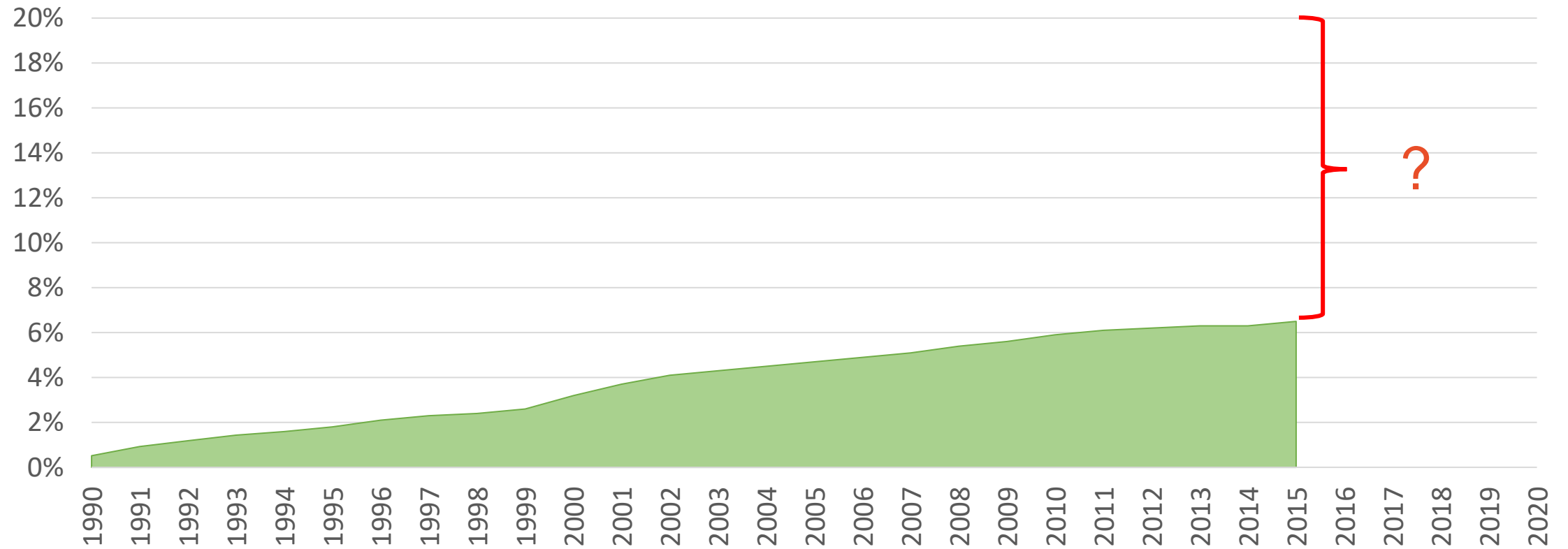


# Organic support policies

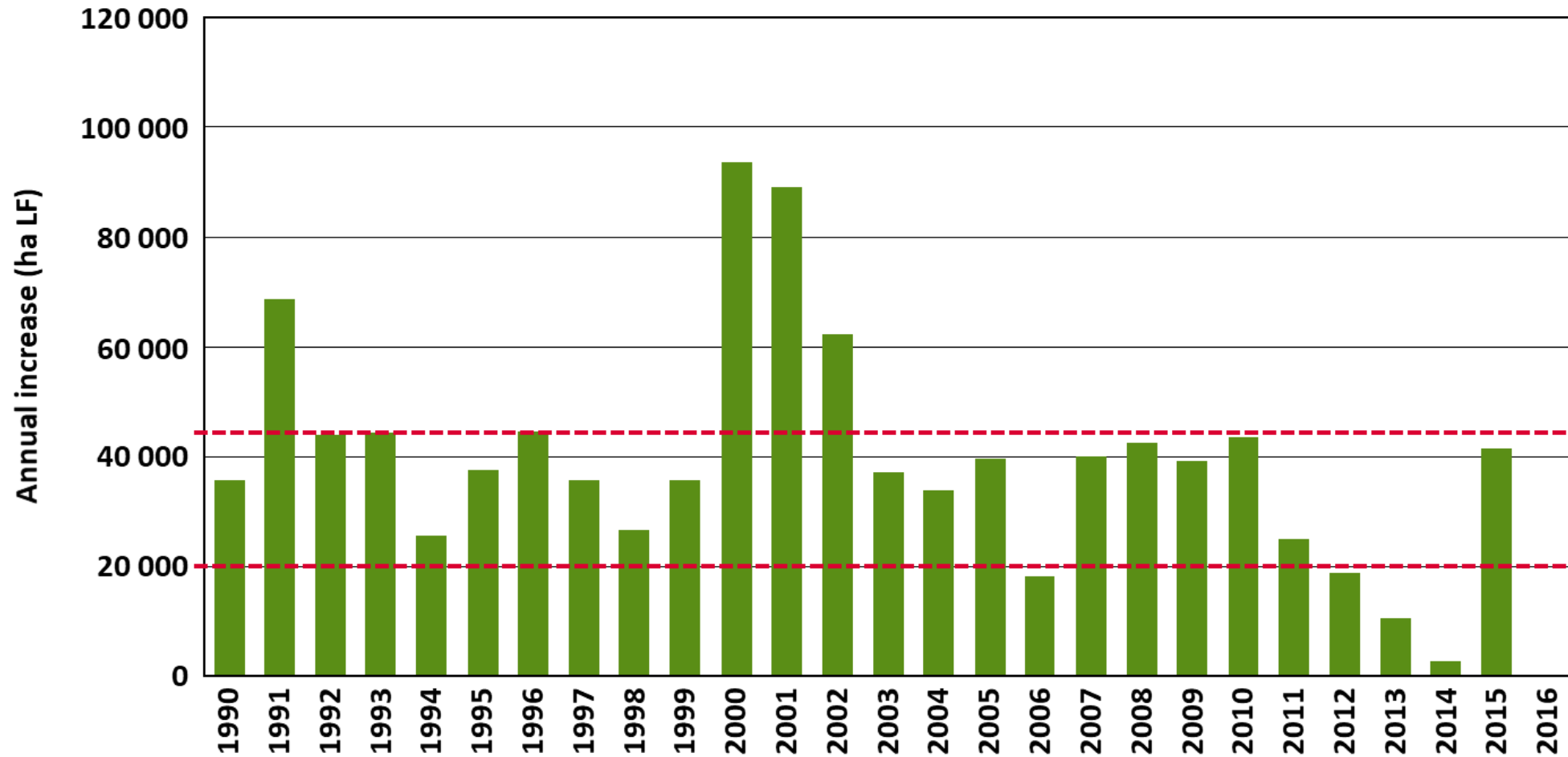
Policy instrument	Supply side	Demand side
Legal instruments regulations	<ul style="list-style-type: none"> <li>• Council Regulation (EEC) No. 2092/91 of 24 June 1991 on organic production of agricultural products and indications referring thereto on agricultural products and foodstuffs</li> <li>• Council Regulation (EC) No. 1804/1999 of 19 July 1999 supplementing Regulation (EEC) No. 2092/91 on organic production of agricultural products and indications referring thereto on agricultural products and foodstuffs to include livestock production</li> </ul>	<ul style="list-style-type: none"> <li>• Council Regulation (EEC) No. 2092/91 of 24 June 1991 on organic production of agricultural products and indications referring thereto on agricultural products and foodstuffs</li> <li>• Council Regulation (EC) No. 1804/1999 of 19 July 1999 supplementing Regulation (EEC) No. 2092/91 on organic production of agricultural products and indications referring thereto on agricultural products and foodstuffs to include livestock production</li> </ul>
Financial instruments	<ul style="list-style-type: none"> <li>• Producer support by area payments: conversion and/or maintenance</li> <li>• Inspection cost support</li> <li>• Investment grants</li> <li>• Animal welfare improvement programme</li> </ul>	<ul style="list-style-type: none"> <li>• Support for marketing initiatives</li> <li>• Public procurement projects</li> <li>• Investment grants for processing and distribution</li> <li>• Support for marketing of quality agricultural products</li> <li>• Support for new sales structure</li> <li>• Feasibility studies</li> <li>• Market analyses and inventories</li> <li>• Investment grants for consumer cooperatives</li> </ul>
Communicative instruments	<ul style="list-style-type: none"> <li>• Advice and technical assistance</li> <li>• Vocational training and education programmes</li> <li>• Research</li> <li>• Investment grants for demonstration projects</li> <li>• Support for capacity building and institutional structures</li> <li>• Financial reporting</li> </ul>	<ul style="list-style-type: none"> <li>• Information and promotion campaign</li> <li>• Public education</li> <li>• EU/state logo</li> <li>• Research</li> <li>• Support for fairs, exhibitions and organic events</li> <li>• Research</li> <li>• Production and market statistics</li> </ul>

Stolze & Lampkin (2009)

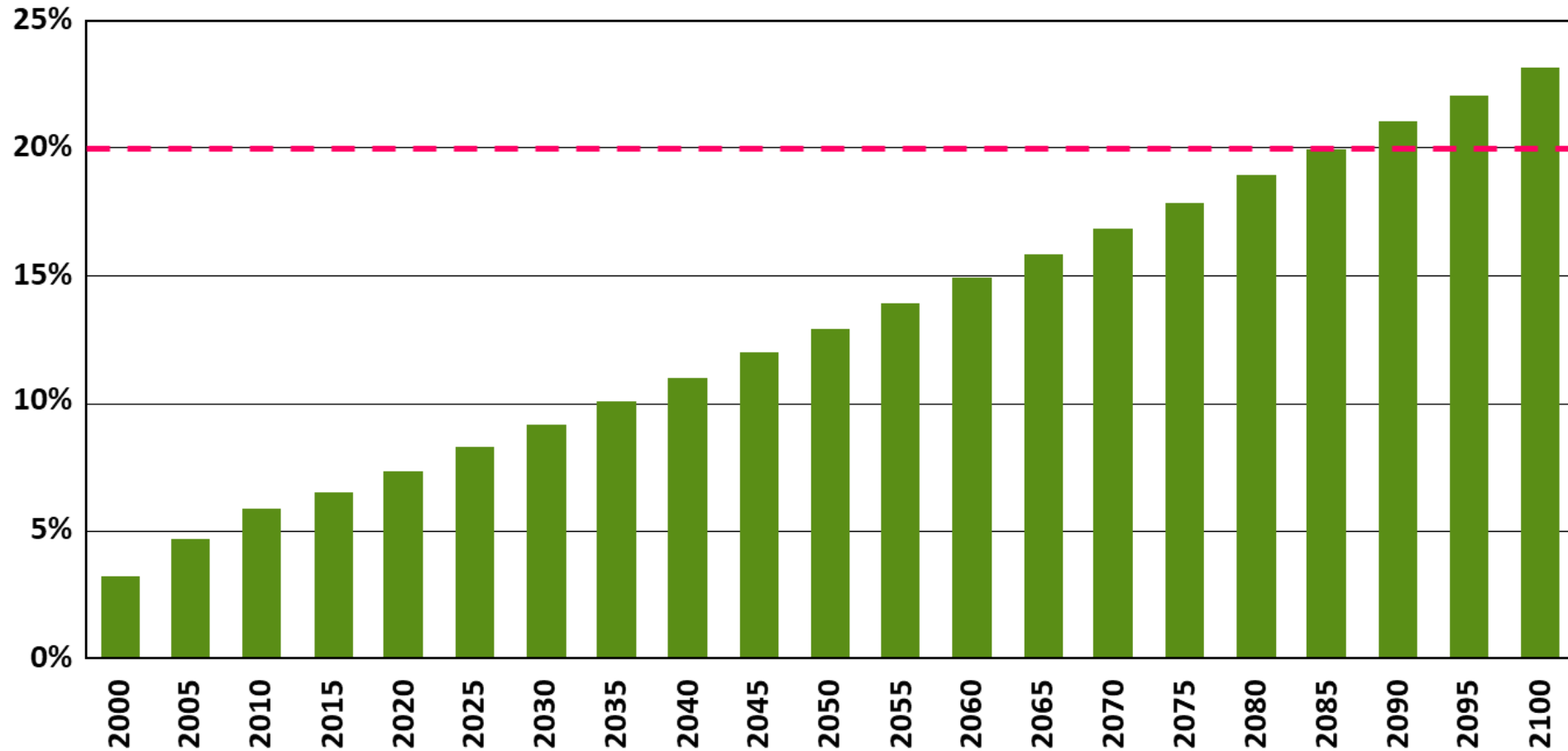
# Share of organic area in total UAA (1990 – 2015)



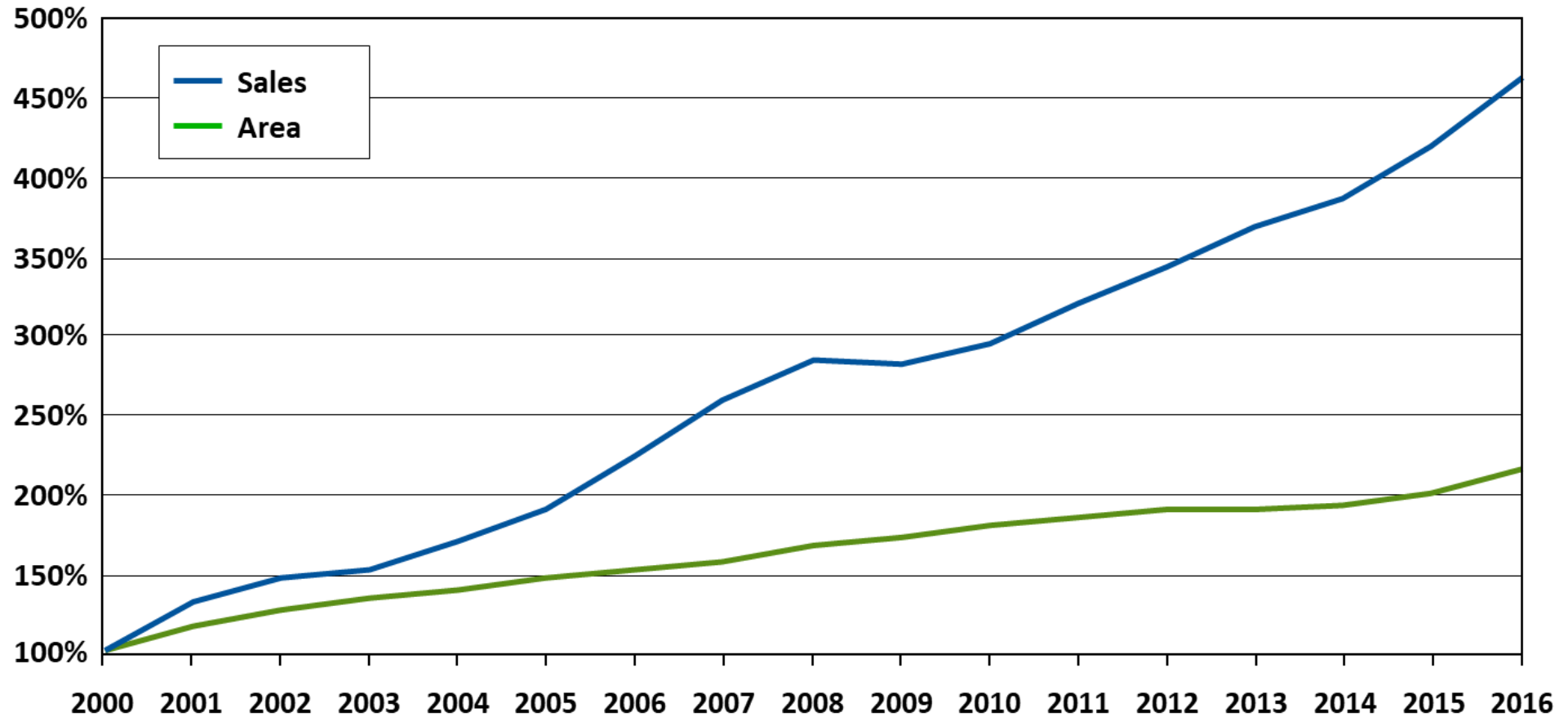
# Annual growth of organic land area



# Linear extrapolation of the average annual area increase in the period 2001 - 2015

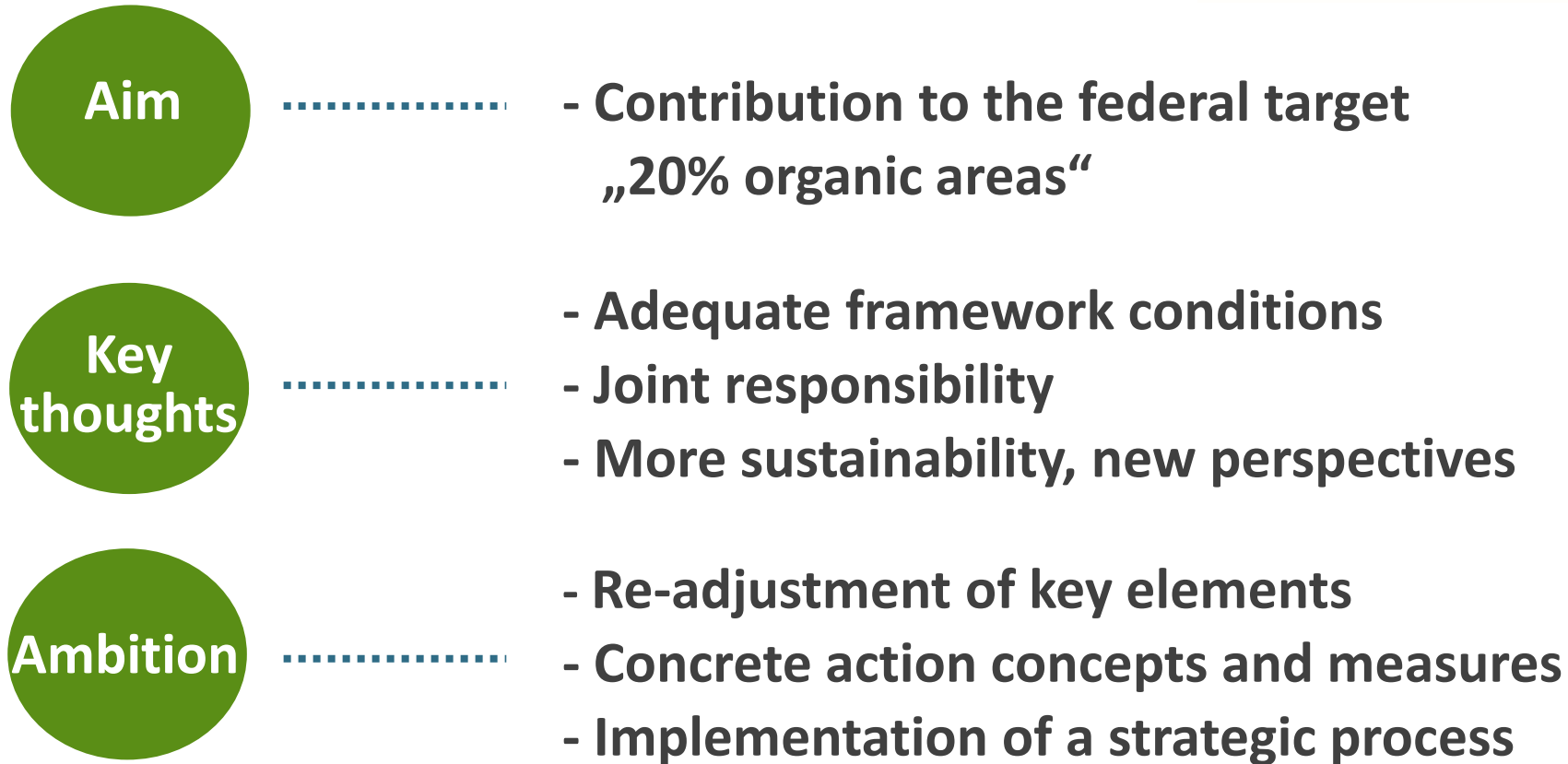


# Development of organic food sales and organic area in Germany (Index 2000 - 2016)

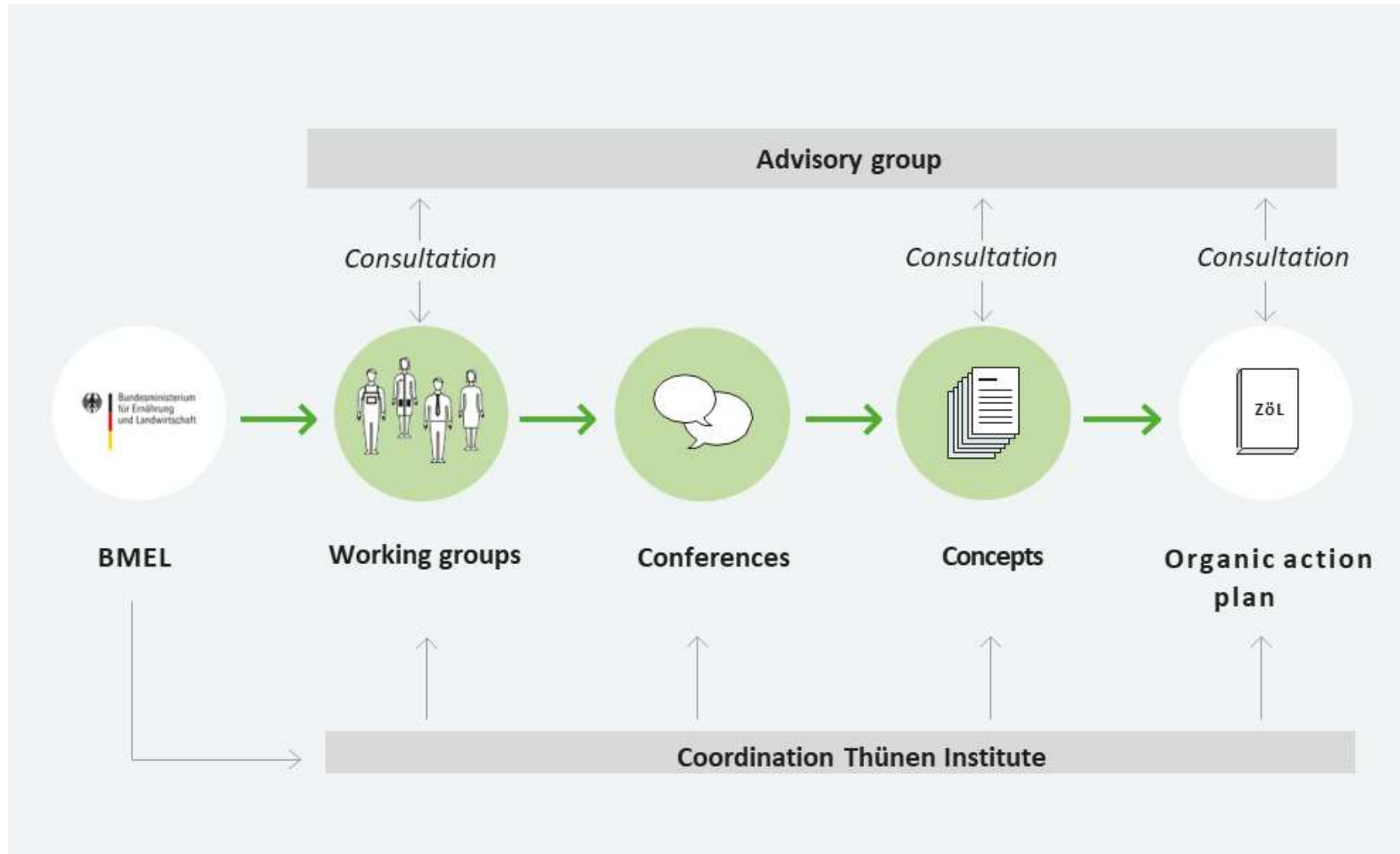




# Guiding principles



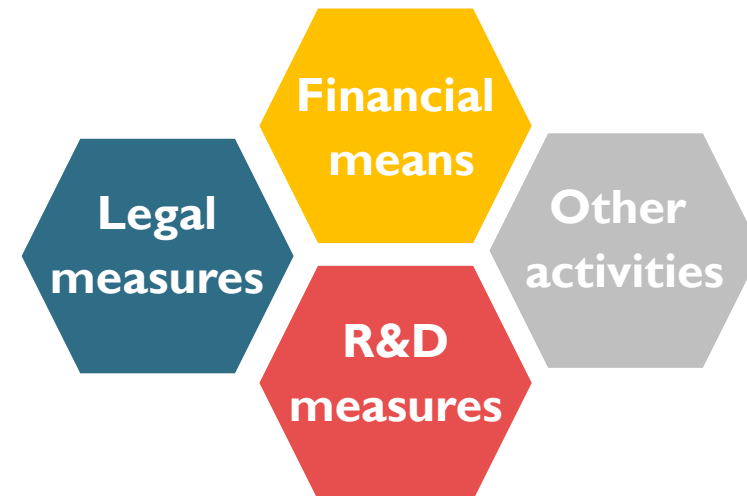
# Development process of the action plan



# Action areas and policy measures

- 1 Design a future-focused, coherent legal framework** 
- 2 Simplify access to organic farming** 
- 3 Improve performance in organic agricultural** 
- 4 Full utilise and increase potential demand** 
- 5 Reward environmental services in an approp.** 

24 individual policy measures



## Example I

# Develop EU legislation on organic production

- Organic monitoring and certification
- Separate residue thresholds for organic products
- Use of seed and vegetative propagation material
- Use of protein feeds
- Improve conditions for plant protection in organic farming



## Example 2

### Vocational regulations and teaching curriculum

- Farmers require solid vocational education and training
- Education regulations and the framework curriculum must be enhanced
- Possibility of integrating the subject of organic farming



## Example 3

### Organic research priorities

- Increase in performance and productivity while maintaining process and product quality
- More research funds for additional research and technology development efforts
- Areas which are especially suited to increasing efficiency and performance in organic farming



## Example 4

### Funding of advisory services for the hospitality sector

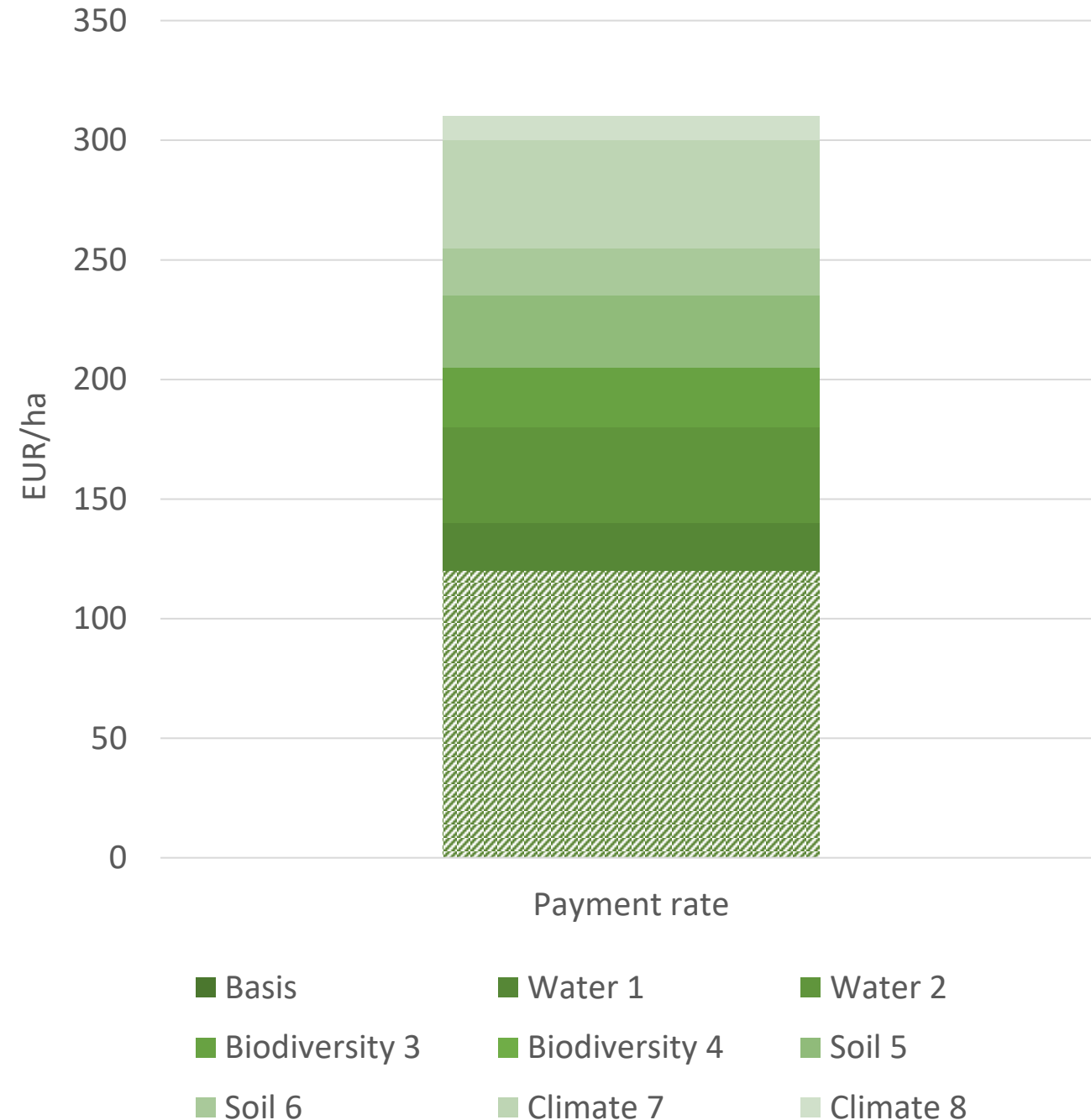
- Hospitality sector has considerable potential to promote and use organic goods
- Promotion campaigns are useful, ... but not enough
- New procurement paths, altered recipes, new pricing calculations and appropriate labelling for guests
- Funding scheme for the provision of advice to food and catering service providers



## Example 5

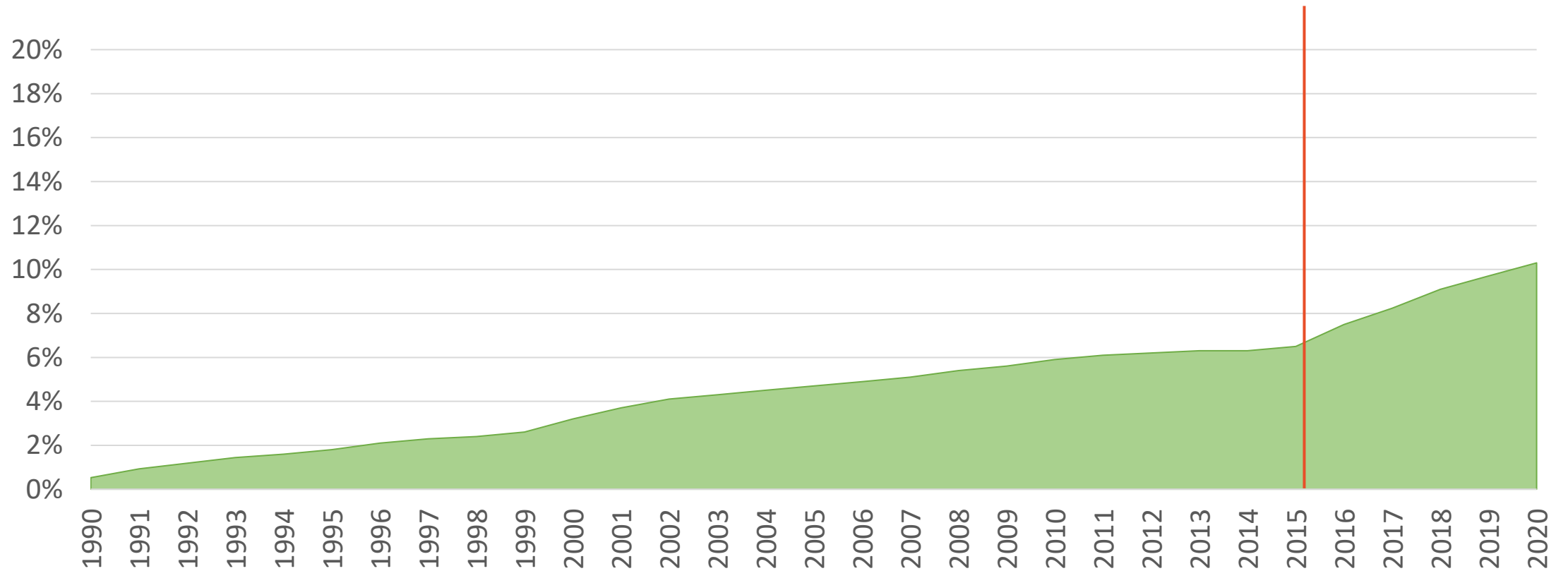
### Performance-related reward of environmental services

- Without financial compensation, organic farms would be at a financial disadvantage
- Current payment cover only additional costs; no link to real value as well as no incentives for additional efforts
- coherent model for a performance-related reward of environmental services





## Share of organic area in total UAA (1990 – 2020)



## New government, new targets, new measures?



**Target 2017: 20%**

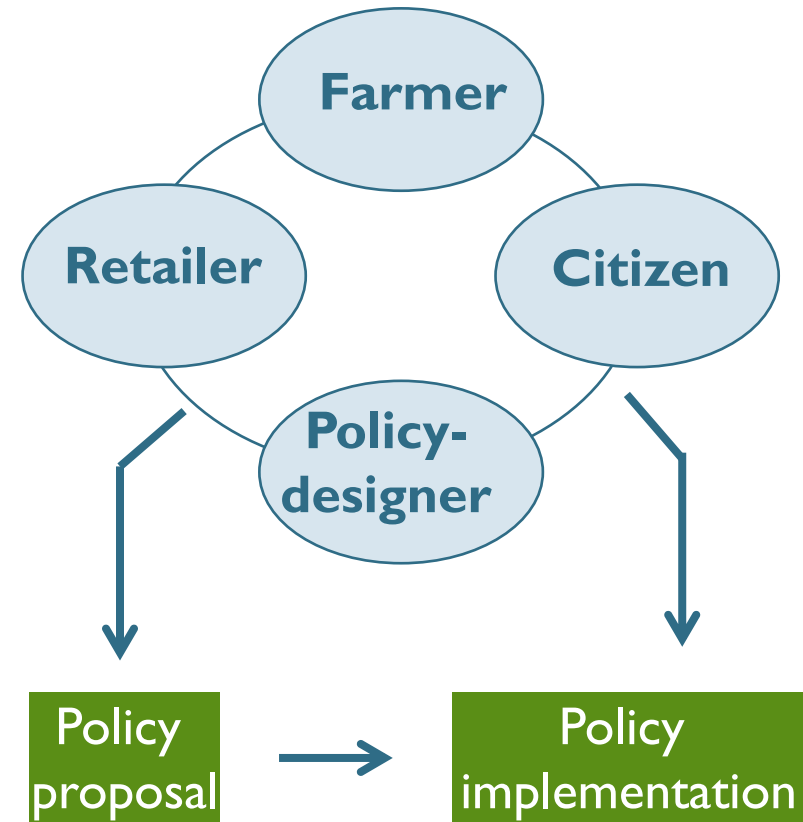
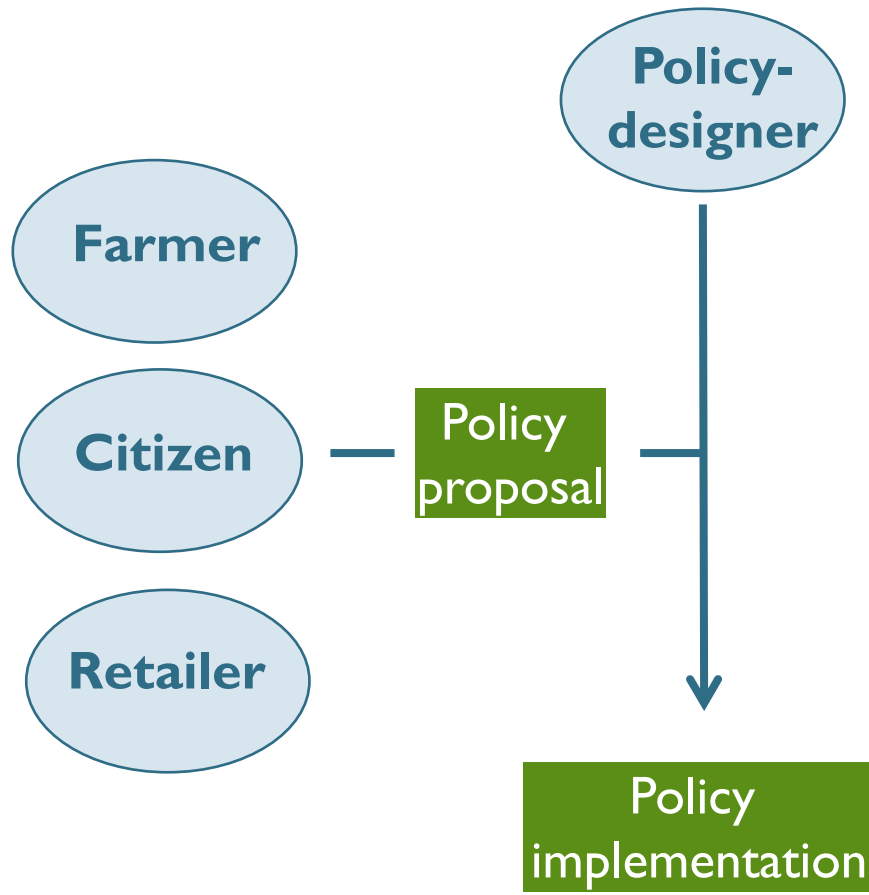


**Target 2018: 20% by 2030**

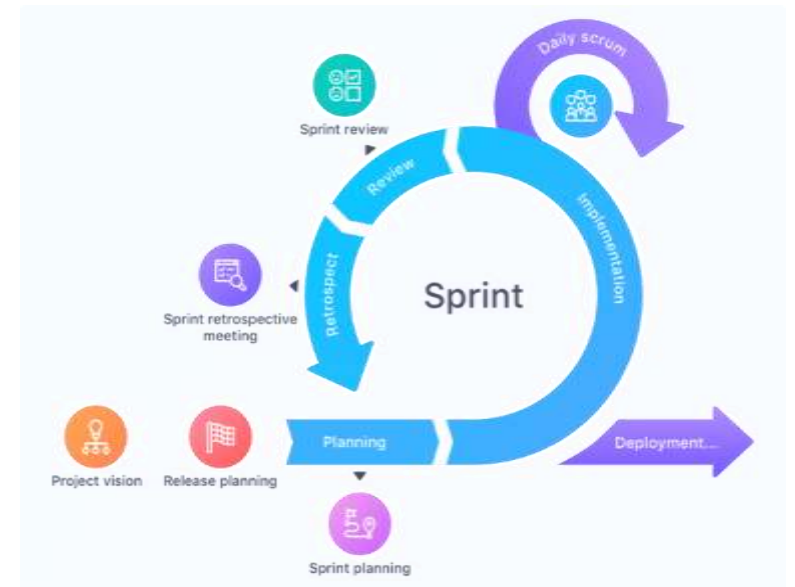


**Target 2021: 30% by 2030**

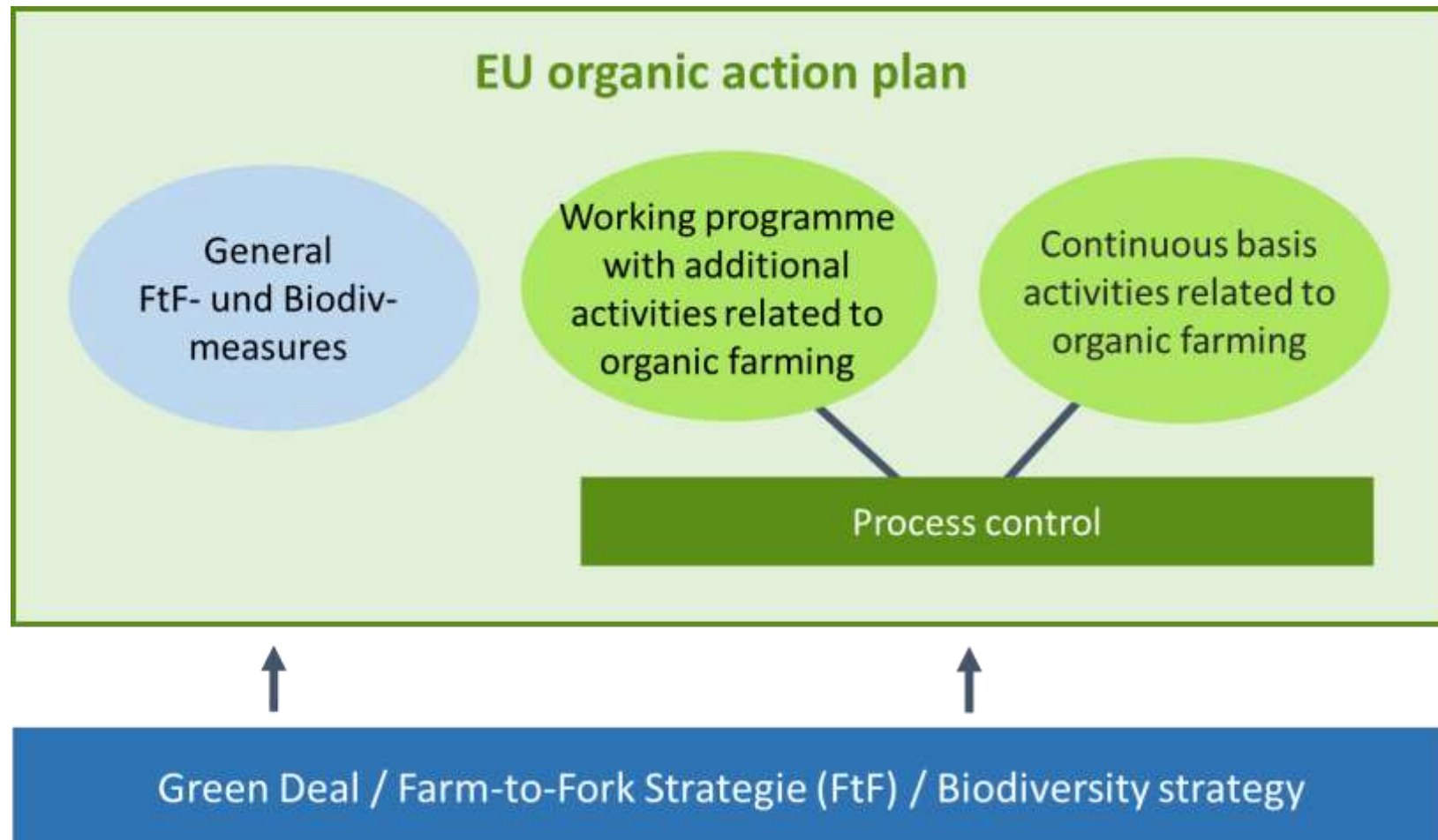
# Participation vs. Co-design



# Roadmap vs. Agile strategy management



# Policy coherence



## Concluding remarks

- Policies matters
- What is needed?
  - Vision
  - Coherence
  - Action process
  - Involvement
  - Monitoring
  - Agile adaptation

## Publication

[https://www.bmel.de/SharedDocs/Downloads/EN/Publications/OrganicFarmingLookingForwards.pdf?\\_\\_blob=publicationFile](https://www.bmel.de/SharedDocs/Downloads/EN/Publications/OrganicFarmingLookingForwards.pdf?__blob=publicationFile)

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